

Dadaba Foundation

2025 Impact Update

The Dadaba Foundation is the philanthropic and community-impact arm of Dadaba Group. In 2025 the Foundation continued to focus on education, health and livelihoods, working closely with traditional leaders, community organisations and implementation partners.

1. Our Mission

The Foundation’s mission is to unlock opportunities for young people and vulnerable groups through targeted support in education, health and livelihoods, while preserving culture and strengthening communities in the areas where Dadaba Group operates.

2. 2025 at a Glance

| Impact area | Key 2025 highlight | Estimated beneficiaries |
|-----------------|---|-------------------------|
| Education | Scholarships, school support and creative-skills workshops delivered in partnership with local schools and studios. | 1,150 |
| Health | Screenings and health-education campaigns focused on maternal health and preventive care. | 620 |
| Livelihoods | Vocational training and seed-fund support for micro-entrepreneurs in agro-processing and crafts. | 480 |
| Culture & youth | Support to cultural events and youth creative programmes showcasing local heritage. | 280 |

3. Education Programmes

Education remained the largest area of investment in 2025, combining direct scholarship support with skills-oriented initiatives.

| Programme | Location | Key activities | 2025 results |
|--------------------------------|-----------------------------------|---|--|
| Scholarship and school support | Ashanti and Greater Accra regions | Payment of school fees, supplies and mentoring for students from low-income households. | 85 students supported, with over 90% retention into the next academic year. |
| Creative skills workshops | Accra | Short courses in film, photography and digital content creation delivered with local studios. | Around 120 young people completed at least one workshop; several participants secured internships. |
| STEM outreach days | Selected junior high schools | Career talks and hands-on STEM demonstrations delivered with volunteers from Dadaba Group businesses. | More than 300 pupils reached; positive feedback from teachers and community leaders. |

4. Health & Wellbeing

| Programme | Focus | Partners | 2025 outcomes |
|-----------------------------|--|--|--|
| Community health screenings | Basic screenings for blood pressure, blood sugar and BMI, with referrals for follow-up care. | Local clinics and district health teams. | Over 400 adults screened; dozens referred for follow-up and lifestyle counselling. |
| Maternal health sessions | Health talks for expectant and new mothers on nutrition, safe delivery and newborn care. | Midwives and community health nurses. | Approx. 120 mothers reached; local health workers reported improved awareness and clinic attendance. |

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| Wellbeing at work | Pilot wellbeing and stress-management sessions for Dadaba Group employees. | HR and external facilitators. | Three sessions delivered with high participation; foundations laid for a broader wellbeing programme. |
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5. Livelihoods & Economic Empowerment

Livelihoods programmes aimed to strengthen income generation for youth, women and smallholder-linked households.

| Programme | Target group | Support provided | Results / stories |
|----------------------------------|--|--|---|
| Micro-enterprise starter support | Women and youth in peri-urban communities | Small grants and coaching for agro-processing, catering and craft businesses. | 30 micro-enterprises supported; early monitoring suggests most are still trading after six months. |
| Skills for agro value chains | Youth in farming communities linked to Dadaba Agro & Commodities | Training on improved post-harvest handling and basic business skills. | Roughly 80 participants trained; some are now supplying produce into local markets more consistently. |
| Creative livelihoods pilot | Young creatives in Accra | Support for portfolio development and links to potential clients and agencies. | Participants reported first paid gigs in photography, videography and design following the programme. |

6. Partnerships and ESG Alignment

The Foundation works closely with Dadaba Group businesses to align community projects with core operations and ESG priorities. In 2025 this included joint initiatives with Dadaba Carbon Hub on climate-awareness activities and with Dadaba Entertainment on youth creative workshops. The Foundation also engaged with local authorities, traditional leaders and NGOs to ensure programmes complement existing initiatives.

7. Governance, Monitoring & Evaluation

The Foundation is overseen by a small Board that includes representatives from the Group and independent advisers. Projects are approved against criteria covering community need, alignment with mission, feasibility and potential for long-term impact. Basic monitoring is carried out through partner reports, site visits and beneficiary stories. Over the next two years the Foundation aims to strengthen data collection and outcome tracking, starting with education and livelihoods programmes.

8. Looking Ahead

In 2026 the Foundation intends to deepen support in a smaller number of focus communities while exploring co-funding partnerships with development agencies and corporate partners. Priority themes include expanding scholarship support, strengthening livelihoods around priority project sites and building a consistent youth-skills pathway that links training to real opportunities within the Dadaba Group ecosystem and beyond.